

ENGAGING STUDENTS WITH STUDENT HUBS' CORPORATE PARTNERSHIPS



Student Hubs is currently seeking a national corporate partner. Partnerships with Student Hubs are bespoke and we are looking for a true partnership, where we can align with your strategy, support your internal needs and help you to reach over 1800+ students who engage with our network and programmes in our five Hub locations.

Student Hubs currently works in partnership with the University of Bristol, University of Cambridge, Kingston University, University of Southampton and University of Winchester, and all of our student volunteers are sourced from these partner universities.

Why partner with Student Hubs?

We recognise that reaching highly engaged university students across the UK can be challenging, and our network model is a perfect opportunity for a corporate partner to connect with a diverse and passionate range of students. Our partnerships are bespoke and our network delivers a variety of programmes including practical volunteering, skilled placements and project incubation, so we can support you to reach a multitude of students who may be interested in your organisation and social responsibility strategy aims.

Our corporate partnership offer

We offer a variety of opportunities to connect with students. Our national partnership offer would include:

- Access to 1800+ student volunteers from our local Hubs through training, webinars, in-person and online events, and in-house events at your offices if based in an area which supports a local Hub;
- A bespoke showcase event coordinated with you as a partner;
- A staff development offer which includes 3 training sessions delivered to your staff team and opportunities to volunteer through practical projects for Student Hubs' development (see below for more information);
- 1 national takeover of our newsletters and three advertising slots throughout the year with a combined reach of 6000+ subscribers;
- An end of year report tailored to your interests.

Staff development

Student Hubs is a small charity and through a national partnership, we can support up to three members of your staff team with volunteering projects where they can use their skills and capacity to support our work. These projects would be practical in nature, and could be conducted over one day or a longer term. Types of projects we may ask your staff to support with include research, resource creation, technical support, marketing and communications support and more.

Pricing and how your funding supports us

We are looking for a national partner for the academic year of 2021-22, and as a pilot year we are pricing our offering at £10,000, just over £5 per student reached directly through our Hub network! Your donation will support our core national team to continue developing and growing our Hub network. Funding for this vital work can be challenging, so your donation will support us to continue reaching our vision and mission as an organisation, and provide funding capacity where it is most needed.

Other partnerships

If a national partnership is not suitable but there are elements of our offer which you are interested in discussing further (e.g. individual programme sponsorship, training, advertising, partnership with one local Hub) then please get in touch with our Sales Director Fiona Walsh using the information below.

To enquire further about our national partnerships, please email our Sales Director, [Fiona Walsh at fiona.walsh@studenthubs.org](mailto:fiona.walsh@studenthubs.org) to book in a call to discuss how we could support your organisation.