

ENGAGING THE COMMUNITY THROUGH STUDENT HUBS' CORPORATE PARTNERSHIPS



Student Hubs is currently seeking a national corporate partner. Partnerships with Student Hubs are bespoke and we are looking for a true partnership, where we can align with your strategy, support your internal needs and help you to reach the five communities in Bristol, Cambridge, Kingston, Southampton and Winchester which we support through university students taking part in social projects.

Student Hubs currently works in partnership with the University of Bristol, University of Cambridge, Kingston University, University of Southampton and University of Winchester.

Why partner with Student Hubs?

We recognise that your organisation may want to influence and tackle social issues which impact the communities your teams are based in, but may not have the capacity to do this directly. Through a partnership with Student Hubs, you are able to directly influence community groups, including the 1100+ individuals we reach annually such as young people facing disadvantage, older residents facing social isolation, and local charities, social enterprises and businesses who need free additional capacity. We make impact happen, and your donation supports us to do this work and meet the needs of these groups locally.

Our corporate partnership offer

We offer a variety of opportunities to connect with students. Our national partnership offer would include:

- Your sponsorship information shared on our marketing materials, with our community partners, and publicised through our social media and national platforms;
- A bespoke showcase event to see your impact in action, coordinated with you as a partner;
- A staff development offer which includes 3 training sessions delivered to your staff team on topics of your choice (e.g. social issue training) and opportunities to volunteer through practical projects for Student Hubs' development;
- 1 national takeover of our student newsletters and three advertising slots with a reach of 6000+ subscribers;
- An end of year report tailored to your interests.

Staff development

Student Hubs is a small charity and through a national partnership, we can support up to three members of your staff team with volunteering projects where they can use their skills and capacity to support our work. These projects would be practical in nature, and could be conducted over one day or a longer term. Types of projects we may ask your staff to support with include research, resource creation, technical support, marketing and communications support and more.

Pricing and how your funding supports us

We are looking for a national partner for the academic year of 2021-22, and as a pilot year we are pricing our offering at £10,000, roughly £9 per community participant reached directly through our Hub network! Your donation will support our core national team to continue developing and growing our Hub network. Funding for this vital work can be challenging, so your donation will support us to continue reaching our vision and mission as an organisation, and provide funding capacity where it is most needed.

Other partnerships

If a national partnership is not suitable but there are elements of our offer which you are interested in discussing further (e.g. individual programme sponsorship, training, advertising, partnership with one local Hub) then please get in touch with our Sales Director Fiona Walsh using the information below.

To enquire further about our national partnerships, please email our Sales Director, [Fiona Walsh at fiona.walsh@studenthubs.org](mailto:fiona.walsh@studenthubs.org) to book in a call to discuss how we could support your organisation.