

Working with Student Hubs Partnership Services



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@studenthubs | facebook.com/studenthubs

To enquire about any of the following partnership opportunities, please email services@studenthubs.org.

Advertising

Advertise to our network of over 24,000 students across multiple UK universities. We can help you reach motivated students who want to make an impact in their careers and spare time.

Our weekly newsletters update students about local, national and international opportunities, including voluntary roles, internships, jobs and events.

We offer several advertising options:

- **Standard package** - your advert in newsletter(s) for two weeks.
- **Newsletter takeover** - rebrand of the newsletter(s) featuring your organisation's colours, logo, introductory blurb and placement of your advert at the top of the newsletter.
- **Bespoke package** - special one-off newsletters at key times in the student calendar.
- **Sponsored blog post** - your opportunity featured in a post on the Student Hubs blog.

Our local newsletters attract open rates of 10% - 35%. Their click rates vary between 1% and 5%, depending on list size and relevance of opportunity.

All packages include **social media promotion** during the week(s) in which your advert runs. Our social media channels have more than 34,000 followers and wider reach.



Example: Spring 2017 Twitter advert.



Hello again,
As Easter approaches, we hope you're managing to spend some time in the sun as well as the library. Today we're bringing you some great opportunities to fill your summer and kickstart your career. Your next step could be a click away!
The Bristol Hub Team



Volunteer with Challenges Worldwide International Citizen Service – Fully funded African Business Placements for 18-25 year olds

Take part in a fully funded African business placement with Challenges Worldwide ICS. They will train you in business support so that you can really make a difference to the business you work with. Once you return you can get a qualification from the Chartered Management Institute that is highly regarded by employers. Find out more at challengesworldwide.com or apply via the button below.

Apply Now

Example: Spring 2017 newsletter advert.

Student Hubs is a registered charity in England and Wales - number 1122328. Strategic Partners:



Advertising: How it Works



Pricing

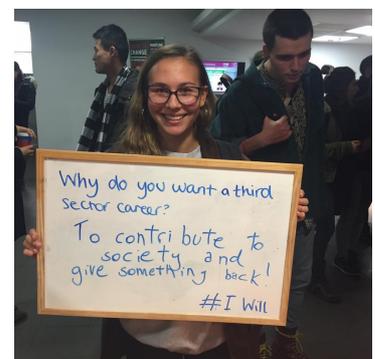
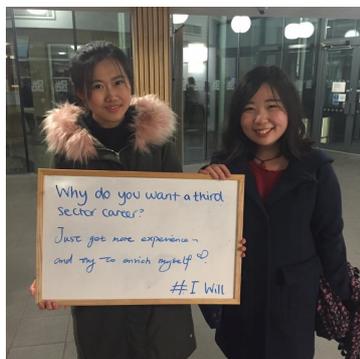
All prices exclude VAT, which will be charged at a rate of 20% from 1st August 2017.

Standard packages:

Newsletter recipients	Number of subscribers	Small organisations (£0-£50k)	Medium organisations (£51-£500k)	Large organisations (£501k+)	Newsletter takeover
Bristol	6950	£50	£100	£200	£500
Oxford	6150	£50	£100	£200	£500
Kingston	3200	£25	£50	£100	£300
Cambridge	2300	£25	£50	£100	£300
Southampton	1950	£20	£40	£80	£250
Oxford Brookes	1750	£20	£40	£80	£250
Winchester	1700	£20	£40	£80	£250
All Hubs	24,000+	£160	£320	£640	£1500

Sponsored blog post on studenthubs.org:

Small organisations (£0-£50k)	£100
Medium organisations (£51-£500k)	£125
Large organisations (£501k+)	£150



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Social Innovation Programme

The Social Innovation Programme (SIP) provides a pro bono student consultancy service for charities and social enterprises. The SIP supports organisations to improve their outcomes for user groups by increasing their capacity, whilst enabling students to develop their knowledge and practical skills.



Social Impact Internship Scheme

The Social Impact Internship Scheme recruits exceptional students from our network and matches them with socially impactful organisations that would like to benefit from their skills and enthusiasm. [Learn more.](#)



Training

Student Hubs provides training sessions focused on a wide range of key skills. These sessions are designed to equip students to excel in their current social action projects and the working world. We also work with universities and third sector partners to organise tailored training packages for volunteers and staff. [Learn more.](#)



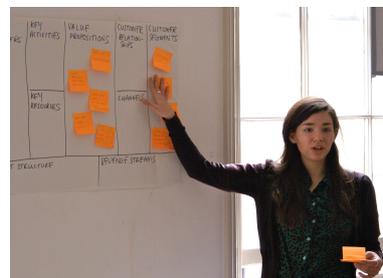
Recruitment

Grow your talent pipeline by accessing our network of talented and committed students and alumni. If you are recruiting for graduate-level jobs or internships, we can help you to find the best candidates by advertising your positions and connecting you to [Worthwhile](#), our sister organisation working directly with graduates.



Venue Hire

You can hire our social space for social change in the heart of Oxford. Our premises is home to meeting rooms, events space, offices and the [Turl Street Kitchen](#), our cafe-bar-restaurant serving fresh, seasonal food. Go to turlstreetkitchen.co.uk to learn more and make a booking.



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